

## Leveling the Competition New Holland's Rezloh Edge

New Holland's patent-pending Rezloh Edge is credited with increasing production by as much as three to five times; and improving leveling and digging out subgrade material by 20%!

This revolutionary two-in-one high-grade steel plate edge with flush mount teeth takes the place of a standard edge and toothbar, eliminating the need to change attachments. The Rezloh Edge bolts directly to your equipment using the original OEM bolts and is available for all types of loader buckets.

### Rezloh Edge Design

The flat tooth edge is designed to move materials to the center of the bucket without trailing off or losing materials. It's unique shape can be used to load dump trucks out of an open pit without having to excavate with a backhoe first.

Because the tooth extends beyond the bucket lip, you can be more precise in shifting rocks or brush without moving unwanted soil. You can also cut materials such as hard clay, compacted soils and even volcanic rock!

This increased digging efficiency means a possible 20% fuel consumption decrease and minimal wear and tear on your tires. In certain soil conditions, owners report using the edge for as many as **750 hours** with no signs of measurable wear.

### Use your Rezloh Edge:

- Asphalt and Concrete Cleanup
- Back Fill/Dragging
- Digging
- Level Excavation
- Scarifying
- Fine Grading
- Disaster & Ditch Cleanup
- Compacted Stock Piles
- Decorative Slope Creation
- Land Leveling

### New Holland's Rezloh Edge Warranty:

Warranted against breakage due to a defect in material or workmanship for the life of the edge. Replaced at no charge (excluding labor for removal and installation costs). Warranty does not apply to wear-out damage from misuse, neglect, or improper installation.



## Kubota Celebrates - YOU Save!

Kubota is celebrating 30 years of notable U.S. tractor sales and invites YOU to join their family!

# SAVE up to \$2000

## on Select Kubota Products!

Offer good through July 31, 2002 (or until product runs out!)  
Bring this coupon to Charlotte Tractor Company for your discount.



**Kubota**

## Kubota's "One Tractor Solution" is Here!

Charlotte Tractor Company recently added Kubota's new "One Tractor Solution" to our already robust lineup of Kubota and New Holland tractors. The BX-22 is the first in a new class of compact tractors perfect for commercial and residential use.

Its "no-tool's required" design allows for easy attachment/detachment of the front loader and backhoe. The 48" bucket on the front loader provides incredible lift force and unobstructed views. The one-touch reversible suspension seat permits backhoe work - dig up to six feet!

"Kubota's BX-22 diesel tractor is a perfect fit

for our store and customers," said Tim Cockerham, Manager of Charlotte Tractor Company. "Our customers expect us to do our homework and offer affordable, useful products. This tractor fits the bill perfectly."

**Come in and test drive the Kubota BX-22 today!**



# A Closer Look

Tommy Crowell,  
Service Manager

Charlotte  
Tractor's  
impeccable  
reputation  
for out-  
standing  
customer  
service  
can be  
attributed  
in part to  
Tommy  
Crowell.  
The



Service manager since 1984,  
Tommy is in charge of all seven  
mechanics in the service  
department, as well as customer  
calls, questions, orders and  
repairs. Twenty-nine years ago,  
Tommy joined the Charlotte  
Tractor service team as a jack-of-  
all-trades, honing his skills in many  
service areas. Due to his knowledge  
and experience, he is now a  
superior leader in the Charlotte  
Tractor Service Department.

Tommy believes Charlotte Tractor's  
ability to relate to the customer,  
provide fair pricing, and seamless  
service sets the company apart

## Used Kubota B2710 w/Kubota Loader

SN#13422  
515 hrs  
1999 Model  
Hydrostatic Trans.  
4WD  
3pt Lift  
R4 Tires

**\$11,900<sup>00</sup>**



# Steal This Deal!

**704-596-8900**

Financing available  
with approved credit

from its competitors. "Myself, as well as the rest of the service staff, feel that Charlotte Tractor works hard to understand and fulfill the customer's needs without over diagnosing and over charging", says Crowell. "We make sure we reverse the roles in order to fully put ourselves in the position of the customer."

Not only is Charlotte Tractor good to its customers, it's good to its employees. Tommy admits being a member of Charlotte Tractor comes with more benefits than the paycheck

and excellent health coverage. Building strong relationships is important to every employee. "I've formed many relationships with customers, bosses, and other co-workers that have come full circle in my professional and personal life", says Crowell. Clearly, Charlotte Tractor offers many fine products as well as many hard-working employees to aid in customer service. Next time you visit your hometown dealer service department, be sure to start building your own relationship with Tommy Crowell, leader in customer service.



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